

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
28	29	30	31	<b>1</b> <b>April Fool's Day</b> Celebrate the day by sending a playful GIF promoting a 24-hour flash sale.	2	3
<b>4</b> <b>Easter</b> Offer subscribers free gift wrapping with purchase to help them celebrate the spring holiday from afar.	5	6	<b>7</b> <b>World Health Day</b> Applaud healthcare heroes and encourage subscribers to shop by donating a percentage of every purchase to a charity.	8	9	10
<b>11</b> <b>National Pet Day</b> Share top reviews from animal lovers to help your subscribers find the perfect item to spoil their pets.	12	13	<b>14</b> <b>National Gardening Day</b> Embrace this holiday by sharing an SMS-exclusive offer for your green-thumbed subscribers, from hand cream to sun hats.	15	16	17
18	19	20	21	<b>22</b> <b>Earth Day</b> Encourage your subscribers to shop green and spend time in nature by sharing deals on sustainable items and outdoor equipment.	23	24
25	26	27	28	29	<b>30</b> <b>Arbor Day</b> Help subscribers get involved and drive sales by donating a percentage of their purchase to a conservation charity.	1